



SNOW GOOSE  
FESTIVAL

## **Snow Goose Festival of the Pacific Flyway**

**January 23 – 26, 2025  
Chico, CA**

### ***Become A Sponsor***

It has been a remarkable 24-year journey that *the Snow Goose Festival of the Pacific Flyway* has taken from being a two-day festival with 12 field trips and 6 workshops to a four-day action-packed festival with over 50 field trips, workshops, and free family nature activities to choose from. The Festival celebrates the remarkable journey of millions of waterfowl and raptors along the Pacific Flyway, which call the Northern Sacramento Valley their home during the winter months.

Birding festivals are fun, and they are good for communities, bringing together a wide variety of local organizations and businesses that all work together. The popularity of these festivals has risen sharply over the past decade as communities realize the economic, educational, and conservation-related benefits of hosting one.

So, please ***Spread Your Wings in 2025*** by supporting our events and activities, large and small, that will make this festival the best it can be, now and for future generations. **Your power of giving is needed more than ever.**

Here are some highlights of events and activities for the  
2025 Snow Goose Festival of the Pacific Flyway, January 23 – 26.

- Patrick Ranch Museum, Snow Goose Festival Headquarters
- Over 50 field trips, educational exhibits & free engaging activities for families
- “Gathering of Wings” Banquet & Keynote Speaker, Benny Jacobs-Schwartz
- “Birds, Birds, & More Birds” Exhibit at the Museum of Northern California Art

To make the 25th Snow Goose Festival a resounding success, we are offering several sponsorship levels, each with unique benefits and recognition opportunities. We invite you to review the sponsorship levels.

Warm regards,

Jennifer Patten  
Festival Director  
info@snowgoosefestival.org  
[www.snowgoosefestival.org](http://www.snowgoosefestival.org)  
530-592-9092