



## SNOW GOOSE FESTIVAL

### **26<sup>th</sup> Annual Snow Goose Festival of the Pacific Flyway** **January 22 – 25, 2026, Chico, CA**

#### ***Become A Sponsor***

It has been a remarkable journey for the Snow Goose Festival of the Pacific Flyway growing from a two-day festival with 12 field trips and 6 workshops to a four-day action-packed festival with over 50 field trips, workshops, and free family nature activities to choose from. The Festival celebrates the migration of millions of waterfowl, raptors, and other birds along the Pacific Flyway, which call the Northern Sacramento Valley their home during the winter months.

Birding festivals are fun, and they are good for communities, bringing together a wide variety of local organizations and businesses that all work together. The popularity of these festivals has risen sharply over the past decade as communities realize the economic, educational, and conservation-related benefits of hosting one.

So, please Spread Your Wings in 2026 by supporting our events and activities, large and small, that will make this festival the best it can be, now and for future generations.  
**Your power of giving is needed more than ever.**

Here are some highlights of events and activities for the  
2026 Snow Goose Festival of the Pacific Flyway, January 22 – 25.

- The Historic Patrick Ranch Museum - Snow Goose Festival Headquarters
- Over 50 field trips, educational exhibits & free engaging activities for families
- “Gathering of Wings” Banquet at Bell Memorial Union at Chico State on Saturday, January 24
- Kate Marianchild, Banquet keynote speaker, is an environmental educator, naturalist, and author of “Secrets of the Oak Woodlands.”
- “Perch, Flutter, Soar” Art Exhibit at the Museum of Northern California Art (monca)

To make the 26th Snow Goose Festival a resounding success, we are offering several sponsorship levels, each with unique benefits and recognition opportunities. We invite you to review the sponsorship levels.

Sincerely,

Paul Kirk  
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